



The Solace Manifesto:

The Moral Algorithm & The Future of Faith

Spirituality isn't just about personal belief—it is the operating system of our communities, our compassion, and our collective well-being. For centuries, it has guided how we live, how we give, and how we connect.

But the sacred is slipping away, and the void is being filled by algorithms optimized for engagement rather than enlightenment.

We Are Solace. We believe the erosion of faith is a crisis with far-reaching consequences. We are building the technology to reverse it.

The Crisis We Face

- The Epidemic of Disconnection: Loneliness is rising, with devastating mental health implications for the digital native generation.

- The Rise of Despair: Deaths of despair—suicide and substance abuse—have surged, reflecting a profound lack of purpose.
- The Collapse of Social Capital: As "Bowling Alone" predicted, the institutions that foster belonging are fading. When spiritual engagement recedes, philanthropy and community care vanish with it.

We are facing a spiritual void. We need a solution that meets people where they are, not where they used to be.

The Solace Vision: A New Era for Spirituality

We envision a world where faith flourishes in the age of AI.

Secular AI offers information; Solace offers wisdom. We leverage Small Language Models (SLMs) and Ethical AI to create tools that are theologically aligned, deeply personal, and socially restorative. We are not replacing human connection; we are building the digital infrastructure to support it.

What We Stand For

1. Faith as a Force for Social Good Spiritual engagement is foundational to our collective well-being. Solace empowers communities to reimagine faith's role in addressing the modern crises of mental health and societal fragmentation.
2. The Moral Algorithm AI is often a black box of bias and hallucination. Solace counters this by building curated, safe, and aligned intelligence. We believe technology should reinforce our highest values, not erode them.
3. The Sacred Without Barriers Spirituality should be as accessible as your smartphone and as personal as a prayer. Solace eliminates barriers, enabling anyone to connect with the divine through tools that understand their specific tradition and context.

4. Daring to Innovate Like Anduril in defense or Airbnb in hospitality, Solace is not tweaking spirituality—we are re-architecting how it is delivered in the modern world.

The Solace Solution: Pioneering GodTech

Through specific, vertical-focused innovation, Solace is defining the category of GodTech:

- **Theologically Aligned AI Agents:** Personalized spiritual guides trained on curated, denomination-specific texts (SLMs). These agents offer support, catechesis, and insight tailored to the user's specific faith tradition.
- **Intelligent Ministry Tools:** Data-driven engagement platforms that help faith leaders understand the heartbeat of their congregation, allowing them to serve their communities with greater empathy and precision.
- **The Spiritual OS:** A platform that integrates ancient wisdom with modern delivery, creating a lifeline to a more purpose-driven society.

The Case for Action

We believe spirituality has the highest social impact of any sector because it underpins how we function as a democratic society. Faith fuels philanthropy. It builds resilience.

But it is under attack from secular apathy and institutional inertia. The world doesn't need more empty rituals. It needs a spiritual revolution—bold, inclusive, and future-focused.

Why Me?

I'm Scott Lyon, Founder and CEO of Solace. My journey has always been one of bridging gaps—between people, ideas, and the divine.

From the launch teams of Cars.com and BankMobile to delivering a TED Talk on the Future of Spirituality, I've spent my career at the intersection of

innovation and impact. As a Stanford and Harvard Business School graduate, I have seen how technology reshapes industries.

Now, I am driven by a singular calling: to restore spirituality as a vital force in our lives. I've seen what is possible when tradition meets innovation. Solace is the realization of that vision.

Join the Movement

Solace is building the Spiritual Operating System of the 21st century.

- To Builders: If you want to engineer at the intersection of theology and AI, come work with us.
- To Leaders: If you want your religious institution to leverage best-in-class digital engagement, partner with us.
- To Investors: If you want to restore spirituality's rightful place in a thriving society, invest in us.

Solace isn't just a company. It's a movement to reclaim the sacred and rebuild the social fabric.

Let's make the sacred revolutionary.